



Executive Summary

Pontiac, Michigan, United States
 Ring Bands: 0-1, 1-3, 3-5 mile radii

Prepared by Esri
 Latitude: 42.63892
 Longitude: -83.29105

	0 - 1 mile	1 - 3 mile	3 - 5 mile
Population			
2000 Population	15,127	64,725	78,538
2010 Population	11,364	60,113	78,385
2016 Population	11,600	61,146	79,667
2021 Population	11,912	62,715	81,610
2000-2010 Annual Rate	-2.82%	-0.74%	-0.02%
2010-2016 Annual Rate	0.33%	0.27%	0.26%
2016-2021 Annual Rate	0.53%	0.51%	0.48%
2016 Male Population	51.6%	48.7%	48.6%
2016 Female Population	48.4%	51.3%	51.4%
2016 Median Age	35.1	36.8	40.6

In the identified area, the current year population is 79,667. In 2010, the Census count in the area was 78,385. The rate of change since 2010 was 0.26% annually. The five-year projection for the population in the area is 81,610 representing a change of 0.48% annually from 2016 to 2021. Currently, the population is 48.6% male and 51.4% female.

Median Age

The median age in this area is 35.1, compared to U.S. median age of 38.0.

Race and Ethnicity

2016 White Alone	26.0%	43.6%	75.0%
2016 Black Alone	59.0%	42.9%	12.0%
2016 American Indian/Alaska Native Alone	0.6%	0.5%	0.3%
2016 Asian Alone	4.1%	3.3%	7.4%
2016 Pacific Islander Alone	0.0%	0.0%	0.0%
2016 Other Race	5.9%	5.3%	2.3%
2016 Two or More Races	4.4%	4.5%	3.0%
2016 Hispanic Origin (Any Race)	15.5%	14.9%	7.2%

Persons of Hispanic origin represent 7.2% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 49.6 in the identified area, compared to 63.5 for the U.S. as a whole.

Households

2000 Households	4,798	24,856	31,922
2010 Households	3,862	23,483	32,204
2016 Total Households	4,002	23,972	32,884
2021 Total Households	4,144	24,644	33,795
2000-2010 Annual Rate	-2.15%	-0.57%	0.09%
2010-2016 Annual Rate	0.57%	0.33%	0.33%
2016-2021 Annual Rate	0.70%	0.55%	0.55%
2016 Average Household Size	2.68	2.48	2.35

The household count in this area has changed from 32,204 in 2010 to 32,884 in the current year, a change of 0.33% annually. The five-year projection of households is 33,795, a change of 0.55% annually from the current year total. Average household size is currently 2.35, compared to 2.36 in the year 2010. The number of families in the current year is 20,491 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2016 Median Household Income	\$21,355	\$37,658	\$63,656
2021 Median Household Income	\$21,310	\$38,393	\$74,091
2016-2021 Annual Rate	-0.04%	0.39%	3.08%
Average Household Income			
2016 Average Household Income	\$32,425	\$56,218	\$100,732
2021 Average Household Income	\$34,280	\$60,937	\$110,266
2016-2021 Annual Rate	1.12%	1.63%	1.83%
Per Capita Income			
2016 Per Capita Income	\$13,276	\$23,004	\$42,247
2021 Per Capita Income	\$13,944	\$24,928	\$46,322
2016-2021 Annual Rate	0.99%	1.62%	1.86%

Current median household income is \$63,656 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$74,091 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$100,732 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$110,266 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$42,247 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$46,322 in five years, compared to \$32,025 for all U.S. households

Housing			
2000 Total Housing Units	5,498	26,319	33,808
2000 Owner Occupied Housing Units	2,048	15,244	23,236
2000 Renter Occupied Housing Units	2,750	9,613	8,686
2000 Vacant Housing Units	700	1,462	1,886
2010 Total Housing Units	5,209	27,430	35,469
2010 Owner Occupied Housing Units	1,566	13,278	22,286
2010 Renter Occupied Housing Units	2,296	10,205	9,918
2010 Vacant Housing Units	1,347	3,947	3,265
2016 Total Housing Units	5,412	28,140	36,213
2016 Owner Occupied Housing Units	1,569	13,318	22,416
2016 Renter Occupied Housing Units	2,433	10,654	10,468
2016 Vacant Housing Units	1,410	4,168	3,329
2021 Total Housing Units	5,615	28,920	37,206
2021 Owner Occupied Housing Units	1,615	13,656	22,934
2021 Renter Occupied Housing Units	2,529	10,988	10,861
2021 Vacant Housing Units	1,471	4,276	3,411

Currently, 61.9% of the 36,213 housing units in the area are owner occupied; 28.9%, renter occupied; and 9.2% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 35,469 housing units in the area - 62.8% owner occupied, 28.0% renter occupied, and 9.2% vacant. The annual rate of change in housing units since 2010 is 0.93%. Median home value in the area is \$206,713, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 2.73% annually to \$236,492.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.