



Business Summary

Pontiac, Michigan, United States
 Ring Bands: 0-1, 1-3, 3-5 mile radii

Prepared by Esri
 Latitude: 42.63892
 Longitude: -83.29105

Data for all businesses in area		0 - 1 mile		1 - 3 mile		3 - 5 mile						
Total Businesses:		642		2,816		3,762						
Total Employees:		8,131		40,828		63,587						
Total Residential Population:		11,600		61,146		79,667						
Employee/Residential Population Ratio:		0.7:1		0.67:1		0.8:1						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	0.6%	54	0.7%	61	2.2%	461	1.1%	84	2.2%	493	0.8%
Construction	45	7.0%	285	3.5%	165	5.9%	1,928	4.7%	212	5.6%	2,143	3.4%
Manufacturing	22	3.4%	612	7.5%	89	3.2%	3,995	9.8%	175	4.7%	10,422	16.4%
Transportation	10	1.6%	73	0.9%	48	1.7%	523	1.3%	59	1.6%	1,380	2.2%
Communication	8	1.2%	96	1.2%	35	1.2%	211	0.5%	28	0.7%	210	0.3%
Utility	3	0.5%	5	0.1%	16	0.6%	162	0.4%	11	0.3%	219	0.3%
Wholesale Trade	25	3.9%	165	2.0%	102	3.6%	1,228	3.0%	164	4.4%	3,102	4.9%
Retail Trade Summary	108	16.8%	630	7.7%	594	21.1%	7,659	18.8%	849	22.6%	13,430	21.1%
Home Improvement	14	2.2%	122	1.5%	42	1.5%	627	1.5%	41	1.1%	597	0.9%
General Merchandise Stores	2	0.3%	6	0.1%	29	1.0%	539	1.3%	27	0.7%	1,035	1.6%
Food Stores	12	1.9%	73	0.9%	43	1.5%	577	1.4%	61	1.6%	1,432	2.3%
Auto Dealers, Gas Stations, Auto Aftermarket	10	1.6%	51	0.6%	110	3.9%	1,338	3.3%	104	2.8%	1,311	2.1%
Apparel & Accessory Stores	8	1.2%	35	0.4%	22	0.8%	93	0.2%	93	2.5%	1,114	1.8%
Furniture & Home Furnishings	8	1.2%	32	0.4%	52	1.8%	819	2.0%	72	1.9%	1,178	1.9%
Eating & Drinking Places	27	4.2%	203	2.5%	158	5.6%	2,450	6.0%	217	5.8%	4,109	6.5%
Miscellaneous Retail	27	4.2%	109	1.3%	139	4.9%	1,215	3.0%	234	6.2%	2,653	4.2%
Finance, Insurance, Real Estate Summary	78	12.1%	251	3.1%	325	11.5%	2,731	6.7%	499	13.3%	4,602	7.2%
Banks, Savings & Lending Institutions	38	5.9%	79	1.0%	141	5.0%	1,488	3.6%	154	4.1%	1,348	2.1%
Securities Brokers	7	1.1%	32	0.4%	28	1.0%	201	0.5%	91	2.4%	1,007	1.6%
Insurance Carriers & Agents	9	1.4%	46	0.6%	42	1.5%	376	0.9%	69	1.8%	576	0.9%
Real Estate, Holding, Other Investment Offices	24	3.7%	95	1.2%	114	4.0%	667	1.6%	184	4.9%	1,671	2.6%
Services Summary	277	43.1%	4,128	50.8%	1,160	41.2%	15,529	38.0%	1,444	38.4%	24,291	38.2%
Hotels & Lodging	1	0.2%	2	0.0%	13	0.5%	360	0.9%	29	0.8%	484	0.8%
Automotive Services	13	2.0%	55	0.7%	94	3.3%	917	2.2%	89	2.4%	1,879	3.0%
Motion Pictures & Amusements	10	1.6%	167	2.1%	57	2.0%	611	1.5%	91	2.4%	3,084	4.9%
Health Services	27	4.2%	1,534	18.9%	222	7.9%	5,425	13.3%	180	4.8%	2,747	4.3%
Legal Services	12	1.9%	68	0.8%	78	2.8%	459	1.1%	160	4.3%	1,771	2.8%
Education Institutions & Libraries	19	3.0%	632	7.8%	55	2.0%	2,319	5.7%	79	2.1%	5,832	9.2%
Other Services	196	30.5%	1,669	20.5%	641	22.8%	5,437	13.3%	816	21.7%	8,494	13.4%
Government	38	5.9%	1,832	22.5%	122	4.3%	6,349	15.6%	71	1.9%	3,202	5.0%
Unclassified Establishments	24	3.7%	0	0.0%	99	3.5%	52	0.1%	165	4.4%	93	0.1%
Totals	642	100.0%	8,131	100.0%	2,816	100.0%	40,828	100.0%	3,762	100.0%	63,587	100.0%

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	3	0.0%	2	0.1%	5	0.0%	8	0.2%	14	0.0%
Mining	0	0.0%	0	0.0%	2	0.1%	10	0.0%	2	0.1%	5	0.0%
Utilities	0	0.0%	0	0.0%	3	0.1%	120	0.3%	4	0.1%	173	0.3%
Construction	50	7.8%	300	3.7%	180	6.4%	2,192	5.4%	243	6.5%	2,998	4.7%
Manufacturing	19	3.0%	264	3.2%	92	3.3%	4,018	9.8%	177	4.7%	10,351	16.3%
Wholesale Trade	25	3.9%	165	2.0%	101	3.6%	1,228	3.0%	160	4.3%	3,081	4.8%
Retail Trade	81	12.6%	427	5.3%	420	14.9%	5,024	12.3%	613	16.3%	9,094	14.3%
Motor Vehicle & Parts Dealers	6	0.9%	32	0.4%	76	2.7%	1,219	3.0%	72	1.9%	1,210	1.9%
Furniture & Home Furnishings Stores	2	0.3%	6	0.1%	17	0.6%	208	0.5%	25	0.7%	317	0.5%
Electronics & Appliance Stores	4	0.6%	16	0.2%	31	1.1%	580	1.4%	40	1.1%	801	1.3%
Bldg Material & Garden Equipment & Supplies Dealers	14	2.2%	122	1.5%	42	1.5%	627	1.5%	40	1.1%	591	0.9%
Food & Beverage Stores	16	2.5%	83	1.0%	48	1.7%	467	1.1%	50	1.3%	1,232	1.9%
Health & Personal Care Stores	4	0.6%	21	0.3%	49	1.7%	344	0.8%	62	1.6%	728	1.1%
Gasoline Stations	4	0.6%	19	0.2%	34	1.2%	120	0.3%	32	0.9%	101	0.2%
Clothing & Clothing Accessories Stores	9	1.4%	37	0.5%	25	0.9%	154	0.4%	118	3.1%	1,359	2.1%
Sport Goods, Hobby, Book, & Music Stores	6	0.9%	30	0.4%	23	0.8%	420	1.0%	39	1.0%	715	1.1%
General Merchandise Stores	2	0.3%	6	0.1%	29	1.0%	539	1.3%	27	0.7%	1,035	1.6%
Miscellaneous Store Retailers	13	2.0%	44	0.5%	36	1.3%	244	0.6%	95	2.5%	863	1.4%
Nonstore Retailers	2	0.3%	11	0.1%	10	0.4%	103	0.3%	13	0.3%	142	0.2%
Transportation & Warehousing	10	1.6%	39	0.5%	36	1.3%	503	1.2%	38	1.0%	1,291	2.0%
Information	18	2.8%	472	5.8%	62	2.2%	388	1.0%	62	1.6%	624	1.0%
Finance & Insurance	55	8.6%	156	1.9%	215	7.6%	2,088	5.1%	321	8.5%	2,980	4.7%
Central Bank/Credit Intermediation & Related Activities	38	5.9%	79	1.0%	141	5.0%	1,492	3.7%	155	4.1%	1,350	2.1%
Securities, Commodity Contracts & Other Financial	7	1.1%	32	0.4%	31	1.1%	212	0.5%	95	2.5%	1,025	1.6%
Insurance Carriers & Related Activities; Funds, Trusts &	9	1.4%	46	0.6%	43	1.5%	384	0.9%	72	1.9%	605	1.0%
Real Estate, Rental & Leasing	22	3.4%	91	1.1%	141	5.0%	901	2.2%	196	5.2%	1,355	2.1%
Professional, Scientific & Tech Services	50	7.8%	340	4.2%	302	10.7%	3,123	7.6%	512	13.6%	5,505	8.7%
Legal Services	12	1.9%	68	0.8%	86	3.1%	649	1.6%	169	4.5%	1,882	3.0%
Management of Companies & Enterprises	1	0.2%	2	0.0%	2	0.1%	4	0.0%	7	0.2%	15	0.0%
Administrative & Support & Waste Management & Remediation	32	5.0%	181	2.2%	125	4.4%	954	2.3%	171	4.5%	1,971	3.1%
Educational Services	19	3.0%	626	7.7%	60	2.1%	2,337	5.7%	89	2.4%	5,825	9.2%
Health Care & Social Assistance	63	9.8%	2,081	25.6%	295	10.5%	6,158	15.1%	245	6.5%	3,886	6.1%
Arts, Entertainment & Recreation	11	1.7%	169	2.1%	45	1.6%	609	1.5%	83	2.2%	3,416	5.4%
Accommodation & Food Services	28	4.4%	205	2.5%	177	6.3%	2,942	7.2%	260	6.9%	4,780	7.5%
Accommodation	1	0.2%	2	0.0%	13	0.5%	360	0.9%	29	0.8%	484	0.8%
Food Services & Drinking Places	27	4.2%	203	2.5%	165	5.9%	2,581	6.3%	231	6.1%	4,296	6.8%
Other Services (except Public Administration)	98	15.3%	778	9.6%	334	11.9%	1,826	4.5%	335	8.9%	2,927	4.6%
Automotive Repair & Maintenance	12	1.9%	50	0.6%	76	2.7%	523	1.3%	71	1.9%	1,362	2.1%
Public Administration	38	5.9%	1,832	22.5%	122	4.3%	6,349	15.6%	71	1.9%	3,202	5.0%
Unclassified Establishments	24	3.7%	0	0.0%	99	3.5%	52	0.1%	165	4.4%	93	0.1%
Total	642	100.0%	8,131	100.0%	2,816	100.0%	40,828	100.0%	3,762	100.0%	63,587	100.0%

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March 16, 2017